

2010 DOW LIVE EARTH RUN FOR WATER



LIVE EARTH

PURCHASING PLEDGE



I HAVE PLEDGED TO...

- BUY SUSTAINABLY:** Purchase from vendors that have sustainable practices and source products made from sustainable materials.
- BUY FAIRLY:** Purchase from companies that have a commitment to equity, fair trade and fair labor/labour relations.
- BUY LOCAL:** Purchase from local vendors/traders and buy products manufactured locally.



LIVE EARTH

WASTE PLEDGE

I HAVE PLEDGED TO...

- WORK TOWARD ZERO WASTE:** Implement practices that reduce the total waste going to landfill/incineration.
- RECYCLE:** Provide recycling bins at the event for: paper, cardboard, plastics, metal, glass, timber, and other recyclable materials.
- COMPOST:** Provide compost bins for caterers and food vendors to collect food scraps, and use compostable plates, bowls, cutlery, serviettes/napkins, and cups.
- MEASURE RESULTS:** Collect and report data on the total weight of landfill, recycling and compost waste.

ENERGY PLEDGE

I HAVE PLEDGED TO...

- USE SUSTAINABLE ENERGY:** Use sustainable alternatives to diesel- and gasoline/petrol-powered generators.
- REDUCE POWER CONSUMPTION:** Adopt procedures to reduce the total energy consumed by the event.
- MEASURE RESULTS:** Collect and report data on total kWhs of power drawn from the grid/main and fuel used by generators.

WATER PLEDGE

I HAVE PLEDGED TO...

- CONSERVE WATER:** Implement water saving and conservation techniques at the event.
- PREVENT WATER POLLUTION:** Ensure there is no chemical contamination of waste water.
- MEASURE RESULTS:** Collect and report data on the total fresh water used and total waste water produced by the event.

TRANSPORT PLEDGE

I HAVE PLEDGED TO...



SOURCE LOCALLY: Buy products locally, use local contractors and book local artists to reduce transport impacts.



ENCOURAGE SUSTAINABLE TRANSPORT: Recommend public transit, cycling, walking & car pooling for participants, volunteers, crew, spectators, and audience.



SUSTAINBLE GROUND TRANSPORT: Encourage artists and other VIPs to use sustainable ground transport to and from the event.



MEASURE TRANSPORT IMPACTS: Calculate or estimate the total transport for the event including pre-event production, event, and post-event production transport.